



GENERATIONS OVERVIEW




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Generations in Jazz – demonstrating South Australia’s continuing passion for world-class music experiences.

Jazz music may have its roots in places like New Orleans and New York, but its influence reaches around the globe. Mount Gambier, in South Australia’s Limestone Coast, is Australia’s hot spot for this high-energy sound, largely thanks to a unique annual event called Generations in Jazz (GIJ).

Established in 1987, this spectacular gathering on the outskirts of the city made famous for its Blue Lake, not only attracts the jazz legends of today, but the bright stars of tomorrow.

Generations in Jazz occupies a special place in the jazz culture of Australia, where one generation of brilliant musicians inspires the next, where aspiring musicians get a taste of life as professional musicians, and where like-minded individuals gather to learn from each other, study and perform.

GIJ is a non-profit organisation run by a dedicated Board and Management team who are passionate about making Mount Gambier and South Australia a world-class destination for jazz and music education experiences.

Unlike the majority of community-based Arts or Educational events, GIJ does not require funding to operate. To the contrary, GIJ has been able to support the event’s growth and invest in substantial infrastructure along the way. This extraordinary outcome is in no small part due to the tremendous community collaboration and involvement.



Each year we strive to ensure that the festival remains current, relevant and accessible, and that it continues to offer the best opportunities for participants and audiences.

As an organisation, we are genuine in our desire to celebrate and inspire a love of jazz music across generations.

The best way to appreciate Generations in Jazz is to immerse yourself in the event as a participant, spectator or volunteer. It must be seen to be believed and to understand its impact.

Our mission is “to create a unique experience for students, schools, educators, musicians and our community, to celebrate and inspire a love of jazz music across generations”.

We are focused on our goals:

- Deliver a world-class experience for students and schools that is an essential part of student development in their music program and contributing to their wellbeing
- The Limestone Coast community embraces and amplifies the benefits of Generations in Jazz
- GIJ students complete the generation cycle by returning to participate as world-class musicians and music educators
- Ensure GIJ is sustainable for the benefit of future generations of participants and guests.



The goals of the GIJ Schools Program are:

- To promote growth in jazz music
- To encourage participation and excellence in secondary school big band and choirs
- To inspire young people to achieve at a national level
- To share ideas, techniques and a common interest in music
- To develop the next generation of young band and vocal ensemble leaders
- To expose students' to different styles of music
- To improve students music performance through adjudication
- To provide opportunities for students to develop their resilience, initiative, independence and leadership skills
- To foster an understanding and appreciation of jazz music
- To encourage performance by all groups – novice or highly experienced
- To provide performance opportunities for music by Australian composers
- To motivate students to continue the study of music
- To establish standards of excellence in music performance
- To provide opportunities for students to understand the relationship of music experiences to other life experiences.

The Festival provides the following opportunities for students and teachers:

- The chance for students to work with leading educators from Australia and overseas
- A performance goal for ensembles
- The opportunity to hear performances by a number of groups of similar standards
- Professional development opportunities for ensemble directors
- Opportunities to network with colleagues and discuss sources of inspiration
- Comments from a panel of experienced professional adjudicators
- Important feedback for directors as to the overall performance and direction of their ensemble.

Festival Format

The structure of Generations in Jazz consists of three areas of focus and include:

Schools Program includes the National Stage Band Awards, Vocal Ensemble Awards, Workshops.

Scholarships includes the James Morrison Instrumental and GIJ Vocal Scholarships and adjudication concerts.

Concerts includes the Friday Night Welcome Concert, Saturday Night Gala Concert and Sunday Awards Ceremony.

SCHOOLS PROGRAM

Generations in Jazz has been hailed as one of the most exemplary youth music events in Australia, nurturing and supporting the musicians of tomorrow, today.

The Festival's vision is to be one of the leading jazz education events in Australia by providing a platform for competition, performances, collaboration, education and engagement.

While the Festival's early focus was on big band, and it remains true to its core, its scope has broadened to also include the very successful vocal ensemble and small jazz combo divisions.

Generations in Jazz represents a wonderful opportunity to listen, perform, and to develop a true appreciation for a wonderful art form, and become part of a commitment to furthering jazz in Australia and beyond.

The National Stage Band Awards and Vocal Ensemble Awards take learning out of the classroom and onto the stage, providing young musicians with the 'next step' in their performing and music journey.

The learning opportunities throughout the festival can be both structured and informal. Whether it's providing industry insights on the journey between rehearsal venues or the casual advice shared in the green room.





**Play.
Create.
Understand.
Listen.**

Throughout the entire festival, artists and adjudicators share their knowledge, and students learn – creating connections between emerging musicians, industry professionals and students, providing a space where knowledge can be shared.

Guaranteed audiences provide school participants the opportunity to truly engage in the reality of performance, while the competitions, workshops and concerts, raise aspirations to ensure Generations in Jazz continually attracts the best musicians on a national and international stage.

Today, Generations in Jazz has grown from a community event to a sophisticated celebration of jazz music, attracting music students from across the public, private, catholic and independent schools.

Whether striving to be a professional musician or fostering a lifelong love of music, students and staff through Generations have been able to realize and advance their vision, mastering the skills and techniques of musical playing, in addition to developing self-motivation, leadership and personal growth.



NATIONAL STAGE BAND AWARDS.

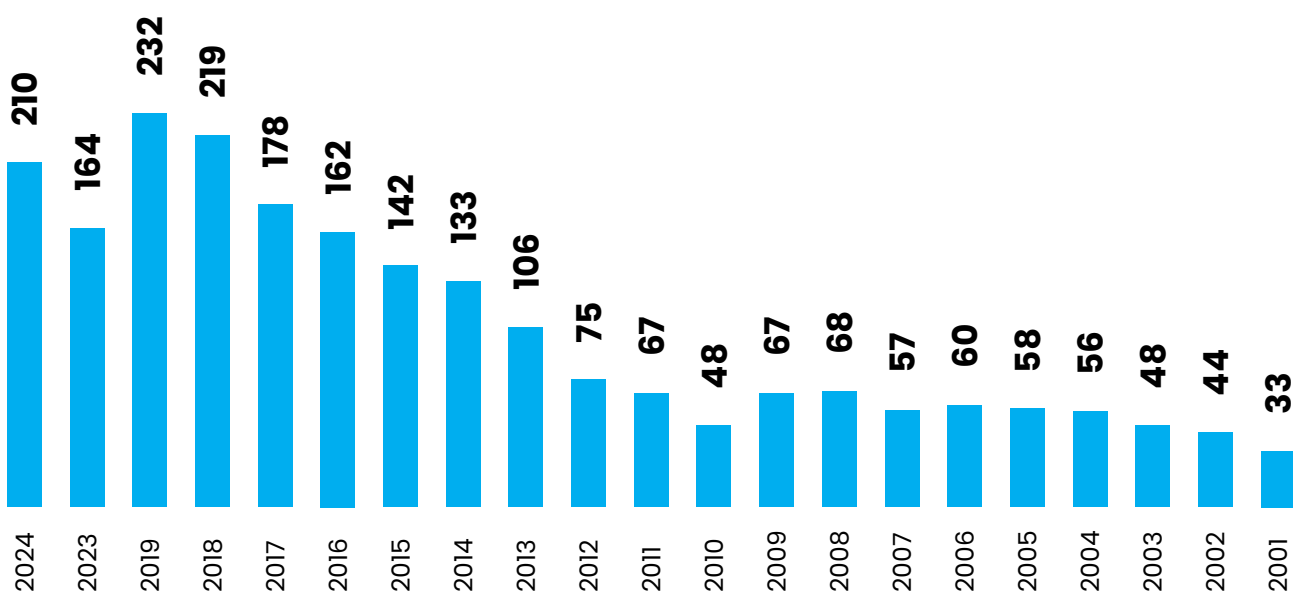
The National Stage Band Awards were first established in 1993 with only eight schools competing in its infancy. Today, for many schools, the Generations in Jazz Festival has now become an annual pilgrimage.

The Stage Band Awards (SBA) cater to secondary school big bands and jazz combos of all ability levels, from beginners (Div 5) to Australia's most accomplished school ensembles (Div 1). The division/event level for which an ensemble is entered is selected by the school's Music Director.

The Stage Band Awards is a competitive event and all performances are adjudicated and ranked by professional music educators which reflects the performers' level of achievement for the division in which they are performing. In addition to their rating, each ensemble is provided with an audio commentary of their performance by the adjudicator.

Each year the band competition always provides entertaining music of a very high standard and is open to the public to watch and enjoy.

STAGE BAND GROWTH



Number of registered school Stage Bands entering the National Stage Band competition (2001-2024).

No event was held in 2020, 2021, 2022 due to COVID-19.

Source: GIJ Time and Order of Performance

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Mix youth and music and the result is brilliant.

National Review of School Music Education, Australia, 2005





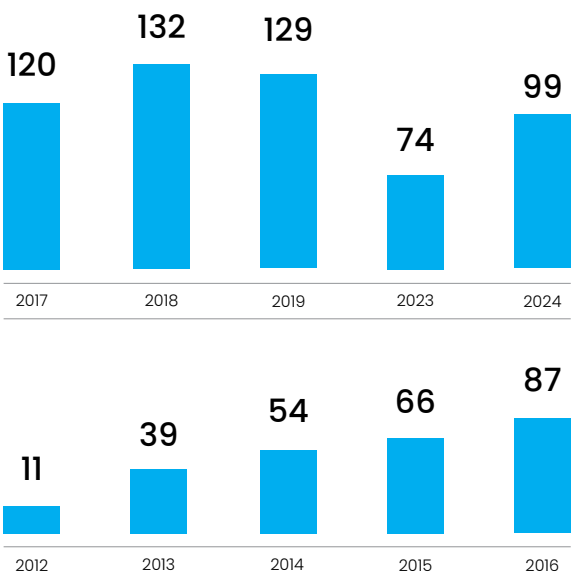
VOCAL ENSEMBLE AWARDS.

Introduced in 2012, the Vocal Ensemble Award, the highly successful national jazz choral competition for secondary school students, also forms part of the Schools Program.

Providing a platform for school choristers to perform on a national stage, the VEA has been inspiring 1000s of students to get singing, enjoying the health & wellbeing benefits it brings, as well as having fun. Today it has grown into one of Australia’s largest school choral events and is a major highlight of the secondary school music calendar.

Each choir is to present a program of two pieces and like the SBA, participants receive feedback from adjudicators and are ranked against other schools competing in the same division.

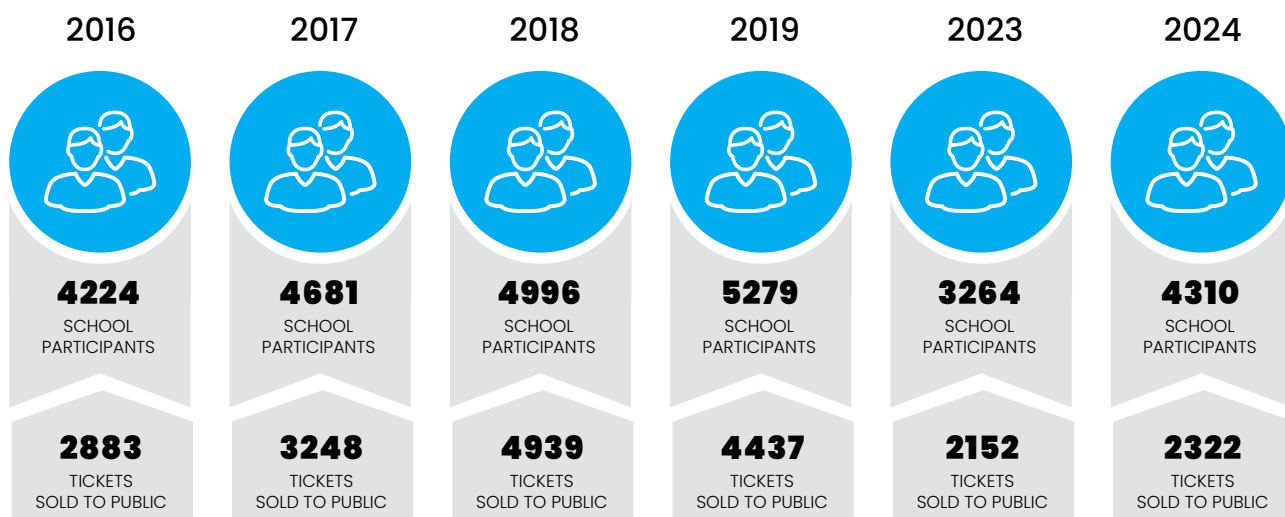
VOCAL ENSEMBLE GROWTH



Number of registered school Vocal Ensembles entering the Vocal competition (2012-2024)
No event was held in 2020, 2021, 2022 due to COVID-19.
Source: GIJ Time and Order of Performance

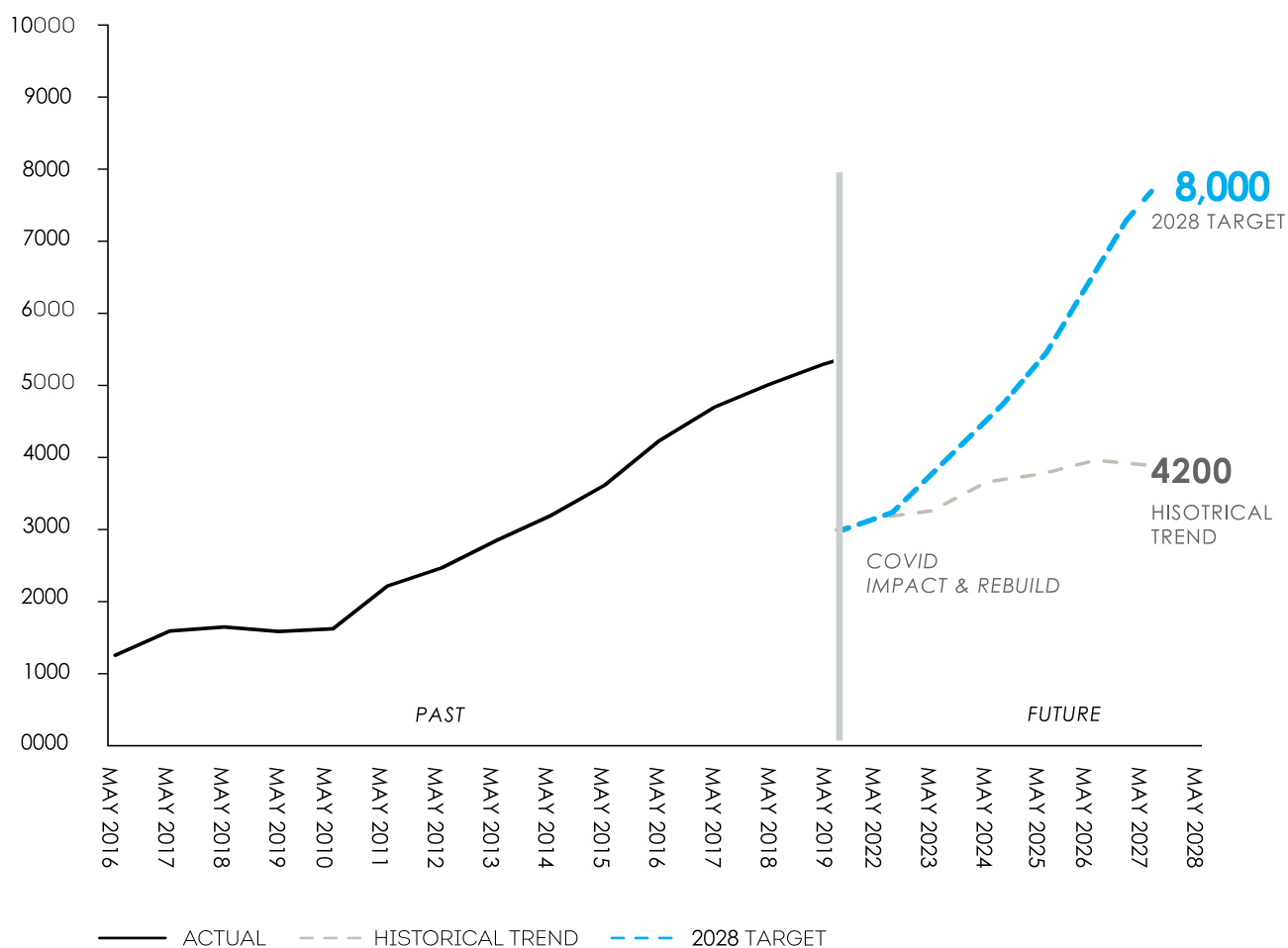


GENERATIONS IN JAZZ ATTENDANCE RATES – PARTICIPANTS & PUBLIC



Source: Generations in Jazz Registration & Schools Attendance Data
GIJ – Online Ticket Sales Report, per year

PAST, PRESENT & FUTURE SCHOOL PARTICIPATION GROWTH



Generations in Jazz Historical Registration Data and growth projections



AWARDS

Scholarships and awards have been in existence since the organization's first year and remains an important benefit to the students, schools and patrons we serve.

Each year, we proudly recognize the talented and hardworking students and educators who have made an impact on jazz, and also offer a number of additional prizes that help fund and support jazz education.

Scholarships, prizes and awards are sponsored by a number of different donors and their generosity allows us to provide support to schools and students and acknowledges high achievement in music.



SCHOLARSHIPS

The scholarships program allows Generations in Jazz to discover a new 'generation' of the best and brightest emerging jazz musicians from across Australia.

The James Morrison Instrumental and GIJ Vocal Scholarships are one of the most prestigious, vibrant and exciting parts of GIJ. These young musicians provide a fresh perspective, showcasing their talents to not only school participants but also to a discerning and growing public audience.

Finalists are chosen from across the country from a pool of entrants who have displayed incredible musical ability. Those fortunate to be selected as one of twelve finalists are then invited to Mount Gambier where they will undergo adjudication during two public concerts.

***Generations in Jazz –
Australia's pre-eminent
launch pad for young
jazz musicians.***

The **James Morrison Instrumental Scholarship** recognises, celebrates and honours excellence and outstanding achievements in jazz music and is open to young jazz instrumentalists 19 years and under.

Since its inception in 1989, the James Morrison Scholarship has granted funds in excess of \$290,000. Identifying, recognising and rewarding musical excellence, the James Morrison Instrumental Jazz Scholarship is administered by Generations in Jazz Inc.

The **GIJ Vocal Scholarship** was established in 2004 following the success of the high profile James Morrison Instrumental Scholarship and encourages the development of jazz vocalists. It is open to young vocalists 21 years and younger.

This scholarship has launched the careers of many high profile artists including Megan Washington, Sarah McKenzie and Olivia Chindamo. Even those successful in becoming semi finalists have gone on to forge a career in jazz education and performance.

The benefits of succeeding in these scholarships are far reaching. On the following pages we share with you some of the achievements achieved by our scholarship alumni.



Scholarship Winners 2024

JAMES MORRISON SCHOLARSHIP WINNERS

1989	Kellie Santin	Saxophone
1990	Blaine Whittaker	Saxophone
1991	Roderick Mayhew	Trumpet
1992	No Scholarship	
1993	Jamie Oehlers	Saxophone
1994	Matthew Lees	Trombone
1995	Con Campbell	Saxophone
1996	Joe Marchisella	Drums
1997	Phillip Stack	Bass
1998	Matthew Jodrell	Trumpet
1999	Evan Mannell	Drums
2000	Patrick Marchisella	Bass
2001	Troy Roberts	Saxophone
2002	Dane Alderson	Bass
2003	Andrew Fisenden	Drums
2004	David Duncan	Saxophone
2005	Hugh Stuckey	Guitar
2006	Matilda Anderson	Saxophone
2007	Alex Boneham	Bass
2008	Konrad Paszkudzki	Piano
2009	Daniel Clohesy	Tenor Saxophone
2010	Harry Sutherland	Piano
2011	Ken Allars	Trumpet
2012	Chris Travaglin	Saxophone
2013	Oli Nelson	Drums
2014	David Goodwin	Piano
2015	Nicholas Pennington	Piano
2016	Matthew Nichols	Trumpet
2017	Florea Carbo	Alto Saxophone
2018	Jayden Blockley	Tenor Saxophone
2019	Damon Poppleton	Alto Saxophone
2022	Thien Pham	Trumpet
2023	Oscar Bruten	Tenor Saxophone
2024	Kallan Francis	Guitar

GIJ VOCAL SCHOLARSHIP WINNERS

2004	Megan Washington	Vocal
2005	Sophie Brous	Vocal
2006	Alessandro Bellino	Vocal
2007	Katie Whighton	Vocal
2008	Elly Hoyt	Vocal
2009	Sarah McKenzie	Vocal
2010	Kate Kelsey-Sugg	Vocal
2011	Megan Crocombe	Vocal
2012	Liam Budge	Vocal
2013	Hannah Cameron	Vocal
2014	Olivia Chindamo	Vocal
2015	Liam Burrows	Vocal
2016	Kayleigh Pincott	Vocal
2017	Amelia Evans	Vocal
2018	Stephanie Russell	Vocal
2019	Adelina Martinez	Vocal
2022	Emma Simpson Smith	Vocal
2023	Margot Petrie	Vocal
2024	Ava McDermott	Vocal

Be inspired: James Morrison Scholarship alumni achievements

ANDY FISENDEN

2003 James Morrison Scholarship Winner

Andy Fisenden is currently working as the drummer for the hit TV show 'The Voice' and has recently been touring with Guy Sebastian and Pete Murray. Immediately after winning his 2003 scholarship, he was honoured to be part of James Morrison's 'On The Edge' project that recorded a live album at the Sydney Opera House. Andy then joined James on his tours throughout Europe for the next four years, before moving to London where he played for The Sugababes, Jay Sean, Tinchy Stryder, Devlin, The Saturdays, Pixie Lott, Hadrien Feraud and The London Horns. Performing at Wembley Arena for BBCiXtra Live is among the many stand-out memories of a sensational music journey.

"Winning the scholarship was a hugely gratifying experience for me and was a confirmation that I was headed in the right direction musically. It allowed me to experience my own 'jazz pilgrimage' on America's west and east coasts, studying with some of my musical heroes and watching them play in their home environment. It was a defining time in my life."

ALEXANDER BONEHAM

2007 James Morrison Scholarship Winner

Alex Boneham completed his Bachelor of Music at the Sydney Conservatorium of Music, The University of Sydney in 2009. In 2012, he was named Young Australian Jazz Artist of the Year at the Australian Jazz "BELL" Awards, and in 2015, he finished runner-up in the National Jazz Awards held at the Wangaratta Festival of Jazz.

Alex lived and performed in Europe from 2012-2013, and was then hand-picked for a two-year Masters program at the prestigious Herbie Hancock Institute of Jazz in the US, where he performed with Herbie Hancock and Wayne Shorter at the Hollywood Bowl for the Playboy Jazz Festival, toured Morocco with Hancock and Dee Dee Bridgewater, and performed at the White House in Washington D.C. for the Obamas. Since receiving his Masters of Music from UCLA, Alex has been living in Los Angeles, performing and recording with a wide variety of artists.

EVAN MANNELL

1999 James Morrison Scholarship Winner

Drummer Evan Mannell says GIJ satisfies so many important aspects of being a musician; community, aspiration, inspiration, challenge, discipline and reward. Since winning his 1999 scholarship, he has performed and recorded with the country's biggest artists, from Jimmy Barnes to Angus and Julia Stone, Gurrumul, Paul Kelly, The Australian Chamber Orchestra and more. So far, he has featured on four ARIA award-winning albums, and he's currently balancing touring commitments with family life (his wife is well-known bassist Zoe Hauptmann, and the couple has three children). Their home studio The Shred Shed has hosted many legendary sessions with artists.

"Winning the scholarship put me in a great position early on in my career as I was then invited to tour with James Morrison's band for a few years. I got to see what the zenith of the jazz scene in Australia looks like from the hot seat. I was lucky to witness not only prodigious talent on the bandstand, but also true professionalism, which is a very valuable lesson for any young musician."



JAMIE OEHLERS

1993 James Morrison Scholarship Winner

In addition to performing and recording internationally, Jamie Oehlers is the coordinator of Jazz Studies at the Western Australian Academy of Performing Arts. A decade after taking out the James Morrison Scholarship, Jamie won the World Saxophone Competition held at the Montreux Jazz Festival in Switzerland. He's also claimed three Australian Jazz Bell Awards, and won Australian Musician of the Year in 2007. Jamie rates performances and recordings with international greats including Charlie Haden, Eric Harland, Ari Hoenig, Geri Allen and Cindy Blackman among his many career achievements.



KELLIE SANTIN

1989 James Morrison Scholarship Winner

"Winning the James Morrison jazz scholarship opened the door to a 26 year career in music that has included thousands of live shows, seven published books, eight years playing on TV, a recent debut album, travel, teaching, clinics, product endorsements and, most importantly, access to musicians in the industry that a shy young player (as I was in the early days) would otherwise not have had. It has been, and continues to be, a very rewarding and happy place to be!"



PHILLIP STACK

1997 James Morrison Scholarship Winner

Bassist Phil Stack hit the road with James Morrison's band shortly after winning his 1997 scholarship, and regards their many European tours as career highlights. Phil has also released four critically acclaimed albums with popular live act Thirsty Merc, played gigs with idols like Wynton Marsalis and Branford Marsalis, and is also making some seriously cool solo music. He describes GIJ as "one heck of an inspirational whirlwind for an up-and-coming muso."



AYDEN BLOCKLEY

2018 James Morrison Scholarship Winner

"Generations in Jazz is amazing. It was a big part of my development when I was in high school. For me, it always had this friendly competitiveness. I remember when we came when I was 14, and our school came dead last in Div 3. We were so devastated, because we thought we played well. It was a big turning point for me to start being a bit more serious about my practice. I have lots of fond memories of meeting new people, listening to the other bands and just hanging out with people who all love the music."



KONRAD PASZKUDZKI

2008 James Morrison Scholarship Winner

After winning the James Morrison Scholarship in 2008, Konrad relocated to the US, where he ended up playing with all of the jazz luminaries that were on his "dream list" as a 16-year-old first-time finalist. These days, Konrad is the Artistic Director of a West Coast jazz organization. Konrad has been touring for five years with the John Pizzarelli Trio, and has also created his own high school jazz competition in the Bay Area in California, aiming to support, inspire, and impact young aspiring jazz musicians in the same way that Generations in Jazz has done for tens of thousands of Australian teenagers.



TROY ROBERTS

2001 James Morrison Scholarship Winner

"Being part of the James Morrison Scholarship alone encouraged me to pursue my dreams as an artist - a memory which continually inspires me. The experience not only showed me that there's a like-minded community out there, but that possibilities are endless. Winning the scholarship was a bonus that began my journey of bringing my musical fantasies into reality."



MEGAN WASHINGTON

2004 GIJ Vocal Scholarship Winner

Anyone who knows anything about Washington beyond the infectious and eclectic self-penned pop that has brought her success in recent years, will know she is totally at home with jazz. Her roots as a musician are bound up in the genre. It was via Morrison that she got her first big break, singing the Ella Fitzgerald standard 'A-Tisket, A-Tisket' in 2004 at the trumpeter's Generations in Jazz festival in 2004. She was 18, and won a scholarship with her performance.



OLIVIA CHINDAMO,

2014 GIJ Vocal Scholarship Winner

"I'm incredibly thankful and grateful for what James and the competition have done for my career as a professional musician. I love being a part of the GIJ family and it's so exciting seeing thousands of enthusiastic students and young adults jumping right in and creating music with each other."



ELLY HOYT

2008 GIJ Vocal Scholarship Winner

Vocalist Elly Hoyt is currently living and working in London, where she released her third album, which celebrates Australian women composers.

In 2011, Elly won a 'Bell Award' for Best Australian Jazz Vocal Album. She was also the first jazz/contemporary vocalist to win the Martin Bequest Travelling Scholarship. Other career highlights include supporting Kenny Barron at the Brisbane International Jazz Festival, playing for Prince Charles & Camilla at the Royal Jubilee Celebrations, and studying at New England Conservatory (USA).



LIAM BUDGE

2012 GIJ Vocal Scholarship Winner

"Generations in Jazz holds a special place in my heart. Performing as a Generations in Jazz finalist has allowed me to meet an incredible network of young and passionate musicians, many of whom I now call friends and collaborators. The extraordinary opportunity to feel appreciated as a young musician within the jazz community is a rare occurrence, and it has given me the confidence to continue to pursue my musical career in Australia and now the U.S.A. Generations in Jazz is a truly unique festival, and one which will continue to enrich the foundations and longevity of the Australian and international jazz scene."

Be inspired: vocal scholarship alumni achievements

SARAH MCKENZIE

2009 GIJ Vocal Scholarship Winner

"Generations in Jazz was important to me as it taught me a lot about music and also about life. Generations gave me the opportunity to meet musicians my own age and it constantly inspired me to aspire to a higher level of musicianship. It's important for me to acknowledge I didn't win the Generations in Jazz Vocal scholarship until my 6th year of entry. I was starting to get a reputation as the 'GIJ biggest loser', but looking back I wouldn't have had my time any other way. A great lesson was learned here for me. The lesson being that of persistence and it is most definitely that I have persisted time and time again that keeps me succeeding and keeps me aspiring to greater heights today. I now know nothing happens overnight, but with passion and persistence I do believe if you put in the work, the results will come. Thank you Generations in Jazz."

STEPH RUSSELL

2018 GIJ Vocal Scholarship Winner

Since winning the 2018 vocal scholarship, Steph Russell has performed her final recital and completed her jazz degree at the Sydney Con. She traveled to the US for several months to meet and collaborate with some fellow jazz musicians and is currently based in Sydney where she is gigging, teaching, and working on her debut album!

Steph says the GIJ Vocal Scholarship process really brought her out of her shell: "The whole experience pushed me to step up to the mark and deliver a succinct summary of the skills I've gradually honed over the years... in two performances! To not only be a part of this unique festival and to be blessed with the guidance and wisdom of the incomparable Patti Austin, but to also win the scholarship gave me that much more inspiration, motivation, and determination to keep ploughing through the dense and sometimes overwhelming trails of this industry. I truly would not be the musician I am today without being involved in Generations in Jazz; an event that I hope will continue to enrich and encourage young jazz musicians to thrive at what they do!"

GUEST ARTISTS & CONCERTS

Generations in Jazz has been supporting artists and entertaining audiences for more than 30 years. In addition to the Schools Competition and the Scholarships, the three main concerts allow both school students and a growing number of members of the public to get their annual 'overdose of jazz'.

Taking place in the middle of a paddock, the production, pride, and performances that an 8,000-strong audience can generate is something to experience. Whatever your tastes, every concert is made up of a carefully curated selection of performances, featuring leading guest artists, which include some of the greatest jazz performers.



ARTISTS LINE UP (2024 – 2014)

2024 LINE UP

- KATE CEBERANO (AUS)
- BUDJERAH (AUS)
- COCOS LUNCH + SAI BROTHERS (AUS)
- HOT POTATO BAND (AUS)
- MIGIWA MIYAJIMA (JAPAN)

2023 LINE UP

- DIRTY LOOPS (SWEDEN)
- THANDO (AUS)
- ADAM LOPEZ (AUS)

2019 LINE UP

- KURT ELLING (USA)
- LIZZ WRIGHT (USA)
- RICKY WOODARD (USA)
- JOEY DEFRANCESCO (USA)
- JULIUS RODRIGUEZ (USA)
- JAMES MORRISON (AUS)

2018 LINE UP

- THE CAT EMPIRE (AUS)
- PATTI AUSTIN (USA)
- JAMES MORRISON (AUS)
- SHANNON BARNETT (GERMANY)
- NASRINE RAHMANI (MADRID)
- ROSS IRWIN (AUS)
- THE IDEA OF NORTH (AUS) + KAI KITAMURA (JAPAN)

2017 LINE UP

- THE ADELAIDE SYMPHONY ORCHESTRA
- BENJAMIN NORTHEY (AUS)
- JAZZMEIA HORN (USA)
- GORDON GOODWIN (USA)
- WYCLIFFE GORDON (USA)
- MARIAN PETRESCU (ROMANIA)
- ROSS IRWIN (AUS)
- OLIVER MCGILL (AUS)
- MAT JODRELL (AUS)
- DARREN PERCIVAL (AUS)

2016 LINE UP

- KATE CEBERANO (AUS)
- ONE O'CLOCK LAB BAND (USA)
- JAMES MORRISON ACADEMY BAND (AUS)
- WYCLIFFE GORDON (USA)
- JAMES MORRISON (AUS)
- THE IDEA OF NORTH (AUS) + KAI KITAMURA (JAPAN)
- ROSS IRWIN (AUS)

2015 LINE UP

- TAKE 6 VOCAL GROUP (USA)
- THE IDEA OF NORTH (AUS)
- ROSS IRWIN (AUS)
- JAMES MORRISON ACADEMY BAND (AUS)
- MARK NIGHTINGALE (UK)
- MARTIN WIND (GERMANY)
- JEFF CLAYTON (USA)
- RICKY WOODARD (USA)
- BRIAN KELLOCK (SCOTLAND)

2014 LINE UP

- GORDON GOODWIN'S BIG PHAT BAND (USA)
- MARIAN PETRESCU (ROMANIA)
- RAI THISTLETHWAYTE (AUS)
- THE IDEA OF NORTH (AUS)
- ROSS IRWIN (AUS)
- JAMES MORRISON ACADEMY BAND (AUS)

Generations in Jazz – Building Community



VOLUNTEERING & COMMUNITY ENGAGEMENT.

If music is at the heart of the Generations in Jazz Festival, then volunteers are the soul.

GIJ is one of our largest local community event and it is the community, who help ensure the festival's sustainability.

The festival's success at encouraging and supporting young musicians, and promoting jazz music, owes much to its highly valued pool of volunteers.

From its inception, Generations in Jazz has been generously supported, run and organised primarily by volunteers. A reason for the long-term success of the festival is that it is deeply embedded in the community.

Generations in Jazz has become the world-class event it is today thanks to generous contributions from both individuals and the community.

The very ethos of music and the arts is about sharing with others, delighting new audiences and fundamentally striving for more harmonious and connected communities.

We can all be grateful to Generations in Jazz for its part in sharing its creativity, delighting us in the process, and modelling – through the music and through its generous spirited volunteering – that when we come together, we can achieve more.

The Generations in Jazz Festival provides a significant economic boost to the local economy as a result of the annual event. But it is the less measurable social and cultural benefits for the local community that make this festival an important part of Mount Gambier's identity.

Our volunteers may come from a diverse range of backgrounds, but they all share the same value in the life changing impact that music can have on a young person's life.

GIVING BACK TO THE COMMUNITY.

Volunteers predominantly act as ambassadors for the festival, creating conversations with our schools participants and audiences, as well as providing key operational support throughout the event.

In 2024, the festival's volunteer program involved more than 140 volunteers, working to deliver the very best festival experience possible. This has created social capital benefits for the community, which go beyond economic data.

The most common reasons for volunteering are to be involved in the community, to create great experiences, and a love of Generations in Jazz. We have a group of people who have volunteered for 30+ years, and we have more than 100 people who return to volunteer annually.

It's also through the growth of the festival that we're able to support many community, not-for-profit, school and sporting organisations, with funds reinvested back into the local community for these organisations to be able to continue their good works.

Community groups are encouraged and invited to participate in fundraising and volunteering at the event, and provide vital support and services across many operational areas.

We value the outstanding contribution of our community and service groups and their collective interest, enthusiasm and experience they provide.

Community and Not-For-Profit groups that provide services for the 2024 festival allowing Generations in Jazz to reinvest over \$120,000 back to these organisations.

Blue Lake Soccer Club	South Gambier Football Club	Mount Gambier Callisthenics College	Cavaliers Hockey Club
West Gambier Hockey Club	The Mount Gambier Italo Australian Club	In Home Hospice Care	Mount Gambier Gun Club
Liberty International Christian Centre	South East Radio Group	Kongorong Sportsmen's Club	Kongorong Netball Club
Tarpeena Hall	Limestone Alabilities	The Mount Gambier Golf Club	Mount Gambier Harness Racing Club
Blue lake Golf Links	Mulga Street Primary School	Lower South East Hockey Association	Moorak Primary School & Preschool
Apollo Football Club	Limestone Coast Symphony Orchestra	Gambier City Lions Club	Allendale East Area School
Rotary Club Of Mount Gambier Lakes	Mil-Lel Memorial Park	Kalangadoo Netball Club	Yahl Primary School
Mount Gambier Racing Club	Tenison Woods College	Gambier Centrals Soccer Club	Carpenters Rocks Progress Association
Glencoe Football Club	Borderline Speedway	Kongorong Soldier's Memorial Institute	Yahl Memorial Hall
Country Fire Service	Mount Gambier Tennis Club	Limestone Coast Offroad Club	MJ Dance Studio
Mount Gambier Karen Youth	Kalangadoo War Memorial Park & Community Sports Club		



GENERATIONS IN JAZZ – ECONOMIC BENEFIT

Generations in Jazz 2024 is an event of State significance and is estimated to have attracted 6,300 visitors per day over the 3 days, with an average spend per person per day of \$250. This equals a total visitor spend of \$4,725,000 attributed to this event.



ECONOMIC IMPACT SUMMARY

Limestone Coast region – Modelling the effect of \$4,725,000 from an Arts and Heritage event with State significance.

	Output	Value-added	Local jobs
Direct impact	\$ 3,780,000	\$ 2,475,194	45.6
Industrial impact	\$ 1,332,553	\$ 542,018	5.5
Consumption impact	\$ 965,002	\$ 478,911	5.5
Total impact on Limestone Coast Region Economy	\$ 6,077,555	\$3,496,123	57

Source:

1. RDA Limestone Coast Region, Event impact assessment model, economic profile, August 2024
2. National Institute of Economic and Industry Research (NIEIR) ©2024. Compiled and presented in economy.id by .id (informed decisions).

IMPACT ON OUTPUT

The total visitor spend of \$5m attributed to staging the Generations in Jazz event would lead to a direct impact on output of \$4m. This additional direct output from the economy would also lead to an increase in indirect demand for intermediate goods and services across related industry sectors. These indirect industrial impacts (Type 1) are estimated to be an additional \$1m in Output.

There would be an additional contribution to the Limestone Coast region economy through consumption effects as correspondingly more wages and salaries are spent in the local economy. It is estimated that this would result in a further increase in Output of \$965,002.16.

The combination of all direct, industrial and consumption effects would result in total estimated rise in Output of \$6m in the Limestone Coast region economy.

IMPACT ON VALUE ADDED AND GRP

The impact of an additional of \$5m spend to the local economy as a result of running the Generations in Jazz event in the Limestone Coast region would lead to a corresponding direct increase in value-added of \$2m. A further \$542k in value-added would be generated from related intermediate industries.

There would be an additional contribution to the Limestone Coast region economy through consumption effects as correspondingly more wages and salaries are spent in the local economy. It is estimated that this would result in a further increase in value-added of \$478,911.11.

The combination of all direct, industrial and consumption effects would result in an estimated addition in value-added of \$3m in the Limestone Coast region economy.

Value added by industry represents the industry component of Gross Regional Product (GRP). The impact on the Limestone Coast region's GRP as a result of staging this event is directly equivalent to the change in value-added outlined above.

In summary, GRP in the Limestone Coast region is estimated to increase by \$3m.

IMPACT ON EMPLOYMENT (LOCAL JOBS, 12-MONTH EQUIVALENT)

The employment impact of an event is expressed in local jobs. For example, an event that generates 4 weeks of work for 13 people (52 weeks of work in total), would have an employment impact equivalent to 1.0 annual local job.

The direct addition of \$5m spend to the local economy as a result of staging the Generations in Jazz event in the Limestone Coast region is estimated to lead to a corresponding direct increase of employment equivalent to 45.6 annual local jobs across a range of industries. From this direct expansion in the economy it is anticipated that there would be flow-on effects into other related intermediate industries, creating an additional employment equivalent to 5.5 annual local jobs.

This addition of employment in the local economy would lead to a corresponding increase in wages and salaries, a proportion of which would be spent on local goods and services, creating a further increase equivalent to 5.5 annual local jobs through consumption impacts.

The combination of all direct, industrial and consumption effects would result in a total estimated increase of employment equivalent to 56.7 annual local jobs located in the Limestone Coast region.

Source:

3. RDA Limestone Coast Region, Event impact assessment model, economic profile, August 2024
4. National Institute of Economic and Industry Research (NIEIR) ©2024. Compiled and presented in economy.id by .id (informed decisions).



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